

Press Release for Acadiana Fashion Week

Morgan Pete, Angel Glaude, and Johnetta George, models turn business women, will bring to Acadiana its very first fashion week! The 22-parish area is the perfect place to make its mark in the fashion industry. “This city is very strong and we have displayed that during the recent tough times we have had to deal with. Any time something happens in our city, we all come together to help and lend a hand to those in need,” says Angel Glaude. The date is set for July, 2017, which is a great time for designers and business owners to showcase their spring collections, summer collections, and new items for consumers to get a firsthand look. They are asking for everyone in the community and to non-locals to come out and support.

They are also looking for sponsors, designers, volunteers, photographers, press, vendors, make-up artists and hair stylists. If you are interested in being a part of this amazing event, please email us at acadianafashionweek@gmail.com, visit our website at www.acadianafashionweek.com, or give us a call at 337-354-3744.

WELCOME EVENT

Summer Secrets Fashion Show
Isle of New Iberia
911 NW Bypass (Hwy 3212), New
July 26th
7pm

AFW THE SHOWS

Marie Bleu Ballroom
4676 NE Evangeline
Thruway
Carencro, Louisiana
July 28th & 29th
7pm

AFW BRUNCH/DAY PARTY

Basin Arts Venue
113 Clinton St
Lafayette, LA 70503
July 30th
1pm-4pm

Sponsorship Information:

- Your brand's logo will be placed on our website, in our gift bags, and on all printed promotions. Also, the participating magazine and radio stations reach a minimum 200 million people across the Southern area. This will aid in the promotion of your business and gives you the opportunity to have prime booths at each of our events.
- As an official sponsor, you will always receive advertisement and recognition continuously throughout all of our events over the course of the year. Fashion is an ongoing and global market. Sponsors will have the chance to reach new audiences and demographics that can interact with and spread the word about your products!
- You will get the opportunity to work with a progressive and enthusiastic group who are eager to make a positive difference, not only in the community but also throughout the country through fashion and art. As a sponsor, you will partner in helping the young adults in the community advance their careers in the art and fashion industry. Fashion encompasses many other careers such as: photography, hair stylists, make-up artists, public relations, communications, design and more!

About the Founders of Acadiana Fashion Week:

Morgan Pete is a graduate from the University of Louisiana at Lafayette with a major in Biology. While in school, she started a non-profit organization to give back to the community called [Sky is NOT the Limit](#). In 2016, Morgan signed a contract with Your Time Publishing and published the book, *Nothing Like A Little Bit of Confidence: Living Past Society's Definition of Beauty*. *Nothing Like A Little Bit of Confidence* was written to help young adults learn the importance of inner confidence and to help them truly understand that it doesn't matter how they are portrayed by others, but to love themselves for exactly who they are. She has also traveled and modeled in New York Fashion Week, Macy's Fashion Show, Dillard's Fashion Show, Raw Los Angeles Fashion Show, New Orleans' Fashion Week, Miami Swim Week, bySmithNY, Inexchange, Rue 21, Mimosas, and more. In 2015, Morgan was invited on Q95.5 Radio Station for Women's International Month and was recently invited by the Southern University program to host an event for the Back To School Summit in 2016. Earlier this year, she did a magazine spread in Southern Tea Magazine; invited on KLFY News Channel for a special event with Michelle Colligan to work with special needs children and adults. She is also a 2017 Miss Louisiana Contestant. She has run 3 model camps in Lafayette, Baton Rouge, and New Orleans, Louisiana and 2 seminars for the community in Lafayette, LA and Breaux Bridge, LA, which was also featured on KLFY TV 10 News Channel. Recently, Morgan was named the Entrepreneur of the Quarter in [Billboardgang Magazine](#) and was featured in the Creative Spotlight section in [Jet Magazine](#).

Johnetta George is a Louisiana native and about 3 years ago, she decided it was time to go after her dream. Each girl has a story and she is blessed to share hers with the world. She has been through a lot, from losing her mom at a young age to losing her dad a few years later. She had two choices to make: she could either give up and stop chasing her goal or be strong and be a role model. She graduated from Charter High School and then went back to school for cosmetology and phlebotomy. Johnetta has been featured in Miami Fashion Week, Dillard's Fashion Show, Summer Splash Fashion Show and more. She has also been featured in 008 Magazine for Breast Cancer Awareness and has started a non-profit organization to bring awareness to breast cancer called The Gail Foundation. Johnetta was an instructor at

3 model camps in Baton Rouge, Lafayette, and New Orleans, LA and she was a host for 2 motivational seminars in Lafayette and Breaux Bridge, Louisiana.

Angel Glaude is a 21 year old from Lafayette, LA. Angel is currently in school to pursue a degree in Biology. While going to school, she has done numerous modeling jobs such as: Raw Los Angeles, New Orleans Fashion Week, Miami Fashion Week, Southern University Annual Fashion Show, Macy's Fashion Show, DbRG Fashion Show and more. Recently, she was awarded for having the best runway walk in New Orleans' Fashion Week. She has also been featured in many magazines, such as Face Acadiana, New Orleans Bride Magazine, Foozyhen Magazine, Unrivaled Hair Creations Magazine Volume 1 and 2. Angel has coached three model camps in Baton Rouge, Lafayette and New Orleans, Louisiana and she was featured in an Internet Ad campaign for Fashion Connections in Mobile, Alabama. She was also a mentor at two seminars in Lafayette and Breaux Bridge, LA. Growing up was tough for her because she was constantly getting teased about her weight and she felt no confidence. As time went by, she started to love herself and used her image to get into the high fashion industry and begin a career in modeling. She is currently signed with About Faces Model and Talent Management.

Michael D. Smith is a professional photographer based out of Lafayette, Louisiana. He has had experiences in fashion photography and has worked with a number of models, stylists, MUA's, etc. Prior to working for New Orleans Fashion Week 2016, he has worked with designers to help push the fashion concept visually throughout his work. After standing in the photography pit for all three days of fashion week, he continued to capture more amazing looks for New Orleans Fashion Week during Revolution: Modernizing the New Orleans Fashion Girl and the Fashion Awards Gala. His persistent hard work and dedication is used to making women feel beautiful. As humble as he is, his creative mind surpasses the general standards of photography. He has worked consistently to help build his, as well as others, portfolios all while being at the forefront of photography.

About Acadiana Fashion Week:

“The goal of Acadiana Fashion Week is to give each and every guest an extraordinary experience that they will never forget. Our ultimate goal is to inspire everyone through art and fashion and whether you are a designer, consumer, volunteer, model, photographer, or just a guest in the audience, when you leave from our shows we want to make sure you leave confident, proud and fulfilled. We have the people, the hospitality, and the uniqueness to set us aside from any other fashion week there is. We know what makes us different from everyone else and we want to use our creative minds to bring it to life through fashion and art,” says Morgan Pete. Acadiana is an amazing place with unique beauty and a unique sense of style. According to Lafayettetravel.com, The term Acadiana, (a-kay'-dee-anna) has come to signify all that is great about south Louisiana. It encompasses the "joie de vivre" so well-known in Cajun & Creole Country, the "work hard and play hard" attitude exhibited by the people who live here, and the love of the land settled generations ago by our ancestors. But while the qualities which make this area unique can be traced back to those early settlers, the word Acadiana is relatively new. June 6 [1997] will mark the 26th anniversary of the official state recognition of the area and the adoption of the term Acadiana as a specific region of the state. It was in 1971 that the then-Gov. Edwin Edwards signed the bill designating the 22-parish (county) area of Acadiana, with Lafayette enjoying a geographic position in the heart of the region. Acadiana has a population of about 1.4 million residents. “Fashion is not something that only exists on our bodies. It’s in the sky and on the roads. It is not a hobby but a way of life,” says member Terrilyn Brown.

Please keep a look out for more information on Acadiana Fashion Week at www.acadianafashionweek.com and on our app at <http://tournow.mobi/acadianafashionweek> to keep up with updates.

Social Networks:

Twitter: @acadianafashion

Facebook/Instagram: @acadianafashionweek